

## Employee Motivation Fundamentals

### Objective:

Motivated employees can have a lasting impact on the success of a company. The motivation of the employees, in turn, has a direct influence on the managers: As a leader, you are providing orientation, stability, and trust. In this training you will learn to take on the role of the motivator in order to better assess your team and to lead them competently.

The focus is on motivating and avoiding demotivation of employees. Participating leaders have the opportunity to examine their leadership style in regards to their motivational strength and to optimize their dealings with employees accordingly. For this purpose, measures for motivation are developed and checked for practical suitability.

### Target group:

Leaders, emerging leaders, project- and team managers

### Inhalte:

- The difference and connection in between employee engagement and motivation
- How motivation basically works
- Which typical demotivating behaviors can be avoided
- Which leadership behaviour actually motivates
- Self- and external motivation
- How performance can be accelerated using individual employee motivation and strengths profiles

**Methods:** Moderation, practical examples, individual and group exercises

**Duration:** 1 day

**Group size:** max. 8 participants